

MYRIAM ZOUAKI

SENIOR INTEGRATED DESIGNER

www.mz-design.fr

NI 6TN - LONDON

07425 785200

mm.zouaki@gmail.com

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Nationality: French

Driving license

▶ WORK LIFE EXPERIENCE

Jan. 2018 / Present Lead Designer at the **Telegraph Media Group / SPARK** (Multi-media and Publishing) / London - U.K.

I provide design direction and lead creatives for the Telegraph's creative commercial department across all the Telegraph's platforms and channels, including magazines, newspapers, websites, applications and social media. Working as a Lead Designer across Print, Digital and Branding, I develop new digital visions and art direction, incorporating a blend of advertorial and digital campaigns for a number of high profile clients. Focusing on digital stories while ensuring attention to detail and the highest level of quality on magazines and newsprint, and working with pitch teams.

Mar. 2016 / Nov 2017 Senior Integrated Designer at **Sherry Design** (Creative agency) / London - U.K.

My work covers Branding, Print and Digital solutions for clients from a broad range of sectors across the globe including events, charities, corporate and premium brands. Creating engaging brand development and impactful design solutions across digital and print campaigns, consistently meeting and exceeding creative expectations. I manage projects through their lifecycle to final delivery. Also developing and implementing websites using CMS and a variety of codes (html, css, javascript, J-query etc) to ensure that the website works in a functional manner.

Jan. 2015 / Feb 2016 Senior Graphic & Digital Designer at **TVF Media Group** (Multi-media company) / London - U.K.

Lead a small design team as well as working independently on a wide range of briefs from initial concept through to artwork. Award winning media group, the work ranged from graphic design for digital and print based media through to branding, illustration and motion design across a range of sectors including broadcast media and film, publishing, events and hospitality.

Sept. 2011 / Dec. 2014 Graphic & Digital Designer and Artistic Direction at **Anna Communication** (Advertising agency) / Mulhouse - France

Working on a variety of briefs and sectors, delivering creative and innovative design solutions, from brief to fulfilment. My work ranged from Branding and typography, through to Print and Digital based medias, including magazines, User Interface design (UI), coding, motion design (story-board, 2D animation) and illustration. I work closely with project managers, photographers and developers resulting in me gaining extensive experience in art direction and signing off on press.

EDUCATION

2011 / 2012 **Bachelor in Multimedia** (User Interface design (UI) & User Experience (UX), desktop and mobile application design and development, video & audio editing, 2D and 3D animation - with Honors) > *Strasbourg University* - France

Apprenticeship in the advertising agency *Anna communication* / Mulhouse

2009 / 2011 **Higher National Diploma in Art and Design**, with options: Graphic design, Editing and Advertising (*BTS Design Graphique*) > *Louis Pasteur High School*, Besançon - France

2007/2009 2 years of intensive studies of **Higher Education in Applied Arts** in private High Schools > *Bellecour École d'Arts*, Lyon - France and *IPESAA*, Montpellier - France

2006/2007 **~A levels - with Honors** (French ~A level in Economics and Social Sciences) > *Charles Baudelaire High School*, Annecy - France

Languages **French:** Mother tongue
English: Advanced

Arabic: Advanced
Italian: Average

▶ GENERAL SKILLS PRINT / DIGITAL / MULTIMEDIA

Software skills

Photoshop / Illustrator / Indesign
Dreamweaver / Premiere Pro
After Effects / Sketch

Programming

HTML5 / CSS3 / PHP - MySQL
Javascript - JQuery

LEISURES

Art: Drawing, painting, photography, fashion, exhibition...

Sport: Hand-ball, danse, skiing

Miscellaneous: Cinema, music, travel